

RANCHO SIMI RECREATION AND PARK DISTRICT INTEROFFICE MEMORANDUM

DATE: January 17, 2008
TO: General Manager
FROM: Oak Park Recreation Supervisor
SUBJECT: Oak Park Recreation Program

1. Summer & Fall Recreation Activities - Overview

A. Recreation Classes - Summer and Fall programs went very well with enrollment. Class registrations increased by 32% from last year. Enrollment shows that fewer classes were cancelled compared to 2006 sessions. In addition, revenue has increased due to the addition of the preschool which is at maximum enrollment. New summer camps included; Acting, Wizardry, Soccer, USA Jump Stars, and Golf. New classes for this period included; Writing Books for Children, Gymnastics, Jump, Tutoring, Volleyball, West Coast Swing, Boot Cap Fitness, Soap Making, Computers for Seniors, and Big Bands Revisited. Program highlights projected on Screen.

B. Summer Day camp program went exceptionally well with the campers. Comparing registrations for the first week of 2006 with 2007, Fun Oaks Day Camp showed an increase by 43%. The same comparison for Mini Camp reveals a 25% increase. Mini camp was expanded to include a 5 day per week program.

Winter Day Camp went exceptionally well with the campers. Efforts were made to modify programming with concentration on creative games and field trips.

C. Before and After School Clubs continue to do well with a 1.1% increase from last year.

D. Preschool Program - The preschool is 100% Full.

E. Reservations, (August, September, October, November, December)

1. The Center continues to increase bookings for rentals. Bookings in this half of the year quarter increased by 15% from 2006. This amount does not include the Westlake High School Dance team rental that meets 2 times a week during the school year or AYBA Basketball that rents the gym 5 nights a week.

2. Mae Boyar After School Club building remains consistent with an on-going reservation 2 days a week, and continues to remain popular with smaller birthday party bookings.

3. Deerhill and Oak Canyon Pavilion rentals were slow due to rain but remain constant with comparing last years.

F. Sports fields continue to thrive during prime time, all afternoon evening times are reserved to capacity.

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- G. Special Events - Summer Concert August 11, 2007. This event was attended by approximately 800 to 1,000 people. The band "Surf City" attracted individuals and family of all ages. Families enjoyed music, interaction with the band, and food which included hot dogs and shaved ice.

The Indoor Halloween Event, October 30th proved a success in participation and fun. The event was sponsored by Neftin with the game booths and trick or treat village sponsored by local businesses. In addition we had a large inflatable Haunted House which was provided by Top Hat Productions, and free Halloween toothbrushes. Staff was a tremendous help along with volunteers. This event continues to be a highlight of the year.

2. Future Plans:

- A. Spring brochure will be mailed mid February. New programs include:

- Dance Camp
- Kids Cooking
- Secrets of Magic
- Performance Vocal Course
- Spring Break Kids Boot Camp
- Basketball for Youth
- Senior Walkers

- B. Teen Advisory Committee Update

- C. Spring Arts and Craft Fair & Easter Egg Hunt, Saturday March 22, 9:30 am-3:00 pm at Mae Boyar Park.

The summer concert "Ticket to Ride" will be held at Oak Canyon Park Saturday June 28th.

Renee Peace

Renee Peace (by Doug Cole)

Recreation Supervisor II

cc: Recreation & Leisure Services Administrator