

**Simi Valley Unified School District (SVUSD) Updates to the Strategies Recommended by the  
Simi Valley Community Task Force on Heroin Prevention**

Strategy	Response	Update
<p>Implement educational programs beginning with 6<sup>th</sup> grade students through high school youth</p>	<p>The City's Youth Council could provide input into the programming. The School District has a Drug Prevention Curriculum in place. The Park District can add educational programs, discussion groups, and community forums to its existing activity programming.</p>	<p>On December 11, 2012, SVUSD staff held <i>Keepin' It Real</i> (KIR) training for 14 6<sup>th</sup> grade teachers. At this time, all 6<sup>th</sup> teachers have been trained in the KIR curriculum. As a result, all 6<sup>th</sup> grade students will receive the KIR curriculum by June 2013.</p> <p>Staff has visited various 6<sup>th</sup> grade classrooms throughout the District to speak to students regarding the KIR curriculum and positive choices. Staff will continue to visit classrooms between now and June 2013.</p> <p>Staff has visited 7<sup>th</sup> and 8<sup>th</sup> grade Science classes to speak with students regarding the Project Alert curriculum.</p> <p>A local pharmacist has spoken to 9<sup>th</sup> grade Health students throughout the District and participants of the Health Science Academy at Simi Valley High School regarding prescription drug use/abuse.</p> <p>Julia Feig, Director of Emergency Services at Simi Valley Hospital has spoken to students participating in Apollo's Mandatory Drug Group and students participating in Simi Valley High School's Health Science Academy. Ms. Feig has also spoken to students at Hillside, Valley View, and Sinaloa Middle Schools, and Royal High School regarding the dangers of drug use and abuse.</p> <p>Counselors hosted a drug education class with "Why Try" students at Hillside Middle School; an "Alcohol, Tobacco, and Drugs: A Peer Group" at Simi Valley High School; and a NOM/Peer Support Group at Hillside Middle School.</p> <p>The documentary "Overtaken," provided by NOM, was shown to 10<sup>th</sup> grade Biology and/or Health students.</p>

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<p>Employ media targeted to youth</p>	<p>The City currently provides resources on its website regarding addiction. The Board of Education is supportive of this strategy. The Park District can use its website, Facebook, press releases, and brochures to provide information about the risks of heroin use, healthy alternatives and more.</p>	<p>SVUSD provides resources and videos on the “substance abuse prevention and intervention” portion of its website.</p> <p>Anti-drug posters were designed by Santa Susan Magnet High School Graphic Design ROP students for display at bus stops in Simi Valley.</p> <p>The documentary “Overtaken,” provided by NOM, was shown to 10<sup>th</sup> grade Biology and/or Health students.</p> <p>Anti-drug posters were designed by 7<sup>th</sup> grade students.</p>
<p>Provide drug and alcohol awareness classes for parents and kids</p>	<p>The City currently provides the Parent Project classes. The School District has a Drug Prevention Curriculum in place. The Park District can add educational programs, discussion groups, and community forums to its existing activity programming.</p>	<p>In addition to the District’s prevention curriculum, SVUSD staff has held Saturday School for first time student offenders of drugs/alcohol.</p> <p>SVUSD continues to implement <i>Intervening with Teen Tobacco Users</i> (TEG) and <i>Tobacco Awareness Program</i> (TAP) programs as intervention and cessation services available to students.</p> <p>Action Family Counseling runs groups during the school day at Royal and Simi Valley High School. A combination student/parent group is held at Apollo Continuation School on Wednesday evenings.</p> <p>On February 21, 2013, an RX Parent Night will be held at Santa Susana High School from 7:00-9:00 pm hosted by the Simi Valley PTA/PTSA Council in partnership with the Ventura County Office of Education and SVUSD. The presentation will be made by the Ventura County Sheriff’s Department and Ventura County Behavioral Health (VCBH) Alcohol &amp; Drug Programs.</p> <p>Parents of middle school students received a letter advising them of the KIR and Project Alert curriculums.</p>

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		<p>Parents of 10<sup>th</sup> grade Biology and/or Health students received information about the “Overtaken” documentary shown to their students.</p> <p>On June 1, 2013, SVUSD partnered with Straight Up Ventura County and other agencies to host a “Reality Party” for parents.</p>
<p>Disseminate information to the public on intervention/treatment programs</p>	<p>The City currently provides resources on its website for those battling addiction. The Board of Education is supportive of this strategy. The Park District can participate in this.</p>	<p>Flyers were made available to students and parents at Back-to-School Night and were disseminated to Counseling and Health offices throughout SVUSD.</p> <p>The fliers included: Simi Valley Family Clinic, Ventura County Behavioral Health (including RX drug use fliers), NOM, Interface, 2-1-1, Action Family Counseling, Boys &amp; Girls Club, YMCA, United Parents, and Anti-Drug Forum.</p> <p>Information pertaining to intervention and treatment programs can be found on SVUSD’s website.</p> <p>Each secondary school sites’ counseling and health office has a variety of resources from outside agencies available to parents and students.</p>
<p>Promote positive activities for youth</p>	<p>The City currently provides information on its website on the City programs for youth and links to the Park District and Simi Valley Public Library websites. The Board of Education is supportive of this strategy. The Park District is already doing this.</p>	<p>SVUSD offers a variety of positive activities for youth including, but not limited to, sports, clubs, Performing Arts, and campus-wide events.</p> <p>Additionally, links are provided to the City and Park District’s websites’ programs.</p> <p>SVUSD provides a variety of positive activities to youth. One example is “Kick Butts Day” which was held in March. These activities promote positive activities for youth while discouraging drug abuse.</p>

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<p>Continue attempts to educate public via written materials and social media</p>	<p>The City could issue periodic joint press releases and other media with the School District and Park District and include information on the Police Department’s Facebook page regarding resources available. The Board of Education is supportive of this strategy. The Park District has placed articles in the Oak Park Newsletter and the Simi Valley Reporter. Two interviews with Time Warner have also been taped and will be played on community television. These efforts can be continued.</p>	<p>District staff attends and participates at various multi-agency meetings. These meetings range from city to county-wide. At these meetings, staff educates the public on prevention and intervention services available throughout SVUSD. In addition, staff gathers information at multi-agency meetings, which is shared with students, parents, and school staff.</p> <p>Current intervention and prevention programs and activities can be found on SVUSD’s website.</p>
<p>Continue to develop web site information regarding drugs and alcohol abuse</p>	<p>The City’s Citizen Advisor updates the Directory of Social Services on an on-going basis. The Board of Education is supportive of this strategy. The Park District will do this.</p>	<p>The SVUSD website is updated on a regular basis with current drug/alcohol information, programs, and events.</p>
<p>Develop list of rehabilitation centers, post on website</p>	<p>The City currently posts its Directory of Social Services on its website, and could provide to other agencies for posting. The Board of Education is supportive of this strategy. The Park District will do this.</p>	<p>A link is provided on SVUSD’s website to the City’s website.</p>
<p>Request local news outlets to run articles on the subject of alcohol and drug abuse every four months</p>	<p>The City can coordinate with the School District and Park District on this. The Board of Education is supportive of this strategy. The Park District can prepare regular press releases to discourage heroin and other drug use, and promote healthy alternatives.</p>	<p>The Board of Education is supportive of this strategy.</p>

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<p>Educate service providers on available resources</p>	<p>The City and Park District host the “Meet and Greet” for local service providers. This event can be expanded by inviting community residents. Additional copies of the Directory of Social Services can be provided as needed. The Board of Education is supportive of this strategy.</p>	<p>District staff attended the “Meet and Greet” event hosted by the City and Park District, as well as the “Agency 101” workshop at VCOE. Attendance at these events provided district personnel with current resources available to students and parents.\</p> <p>District staff collaborates with personnel from other school districts to share resources, programs, and information available to students and parents. This collaboration allows for consistency across the County.</p>
<p>Issue Public Service Announcements, i.e. bus shelters</p>	<p>The City can provide support for entities that wish to post public service announcements in the bus shelters. The Board of Education is supportive of this strategy. The Park District can participate in this, which might also include public service announcements at the local movie theaters.</p>	<p>Various school sites, at the secondary level, share tobacco/alcohol/drug facts over the PA system during morning announcements. Anti-drug posters were designed by Santa Susana Magnet High School Graphic Design ROP students for display at bus stops in Simi Valley. Anti-drug posters were designed by 7<sup>th</sup> grade students. These posters were displayed at the middle schools.</p>
<p>Coordinate with religious institutions to meet, develop ideas and collaborate on solutions</p>	<p>The City can participate in this. The Board of Education is supportive of this strategy. The Park District can participate in this.</p>	<p>The Superintendent attended a meeting with representatives from the City, Park District, and faith based community.</p>
<p>Coordinate regional efforts</p>	<p>The City can participate in this. The Board of Education is supportive of this strategy. The Park District can participate in this.</p>	<p>SVUSD is actively working with the City and Park District.</p>
<p>Hold community forums targeted to parents</p>	<p>The City can participate in this. The Board of Education is supportive of this strategy. The Park District can participate in this.</p>	<p>On 2/21/13, an RX Parent Night was held at Santa Susana High School from 7:00pm-9:00 pm. This event was hosted by Simi Valley PTA/PTSA Council in partnerships with Ventura County Office of Education and SVUSD. The presentation was made by Ventura County Sheriff’s Department and VCBH Alcohol &amp; Drug Programs.</p> <p>On June 1, 2013, SVUSD partnered with Straight Up Ventura County and other agencies to host a “Reality Party” for parents.</p>

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Place articles discouraging drug use and indicating where and how to get help	The City can coordinate with the School District and Park District.	A variety of flyers have been disseminated to schools and are available in the counseling and health office. These flyers are replenished on a regular basis.
Identify resources for parents and youth	The City currently posts its Directory of Social Services on its website. The Board of Education is supportive of this strategy. The Park District can participate in this.	A variety of flyers have been disseminated to schools and are available in the counseling and health office.  SVUSD website is updated on a regular basis with current drug/alcohol resources, programs, and events.
Involve businesses by placing posters at their locations that advise people about the places to go and people to talk to	The City can participate in this. The Board of Education is supportive of this strategy. The Park District can participate in this.	The Board of Education is supportive of this strategy.
Develop a survey to ask the community: are they aware of drug use, the age of the user, do they reside in Simi Valley, do they know what to look for, do they know where to get help; do they have recommendations, etc.	The City can participate in this. The Board of Education is supportive of this strategy. The Park District can participate in this.	The Board of Education is supportive of this strategy.  A pre- and post-test has been developed for the KIR and Project Alert curriculums that is taught to 6 <sup>th</sup> and 7 <sup>th</sup> grade students throughout SVUSD.

In addition to the strategies provided above, the following strategies were identified and ranked by a majority of the Task Force members subsequent to the preparation of the preceding list.

Strategy	Response	Update
Make sure parents see the details of events – death, arrests, etc.	The City would need to determine if there is an appropriate way to share this information. The Board of Education is supportive of this strategy. The Park District would be willing to participate in this if appropriate.	Not Applicable to SVUSD.

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<p>Education on the dangers of pill usage</p>	<p>The City can participate in this. The Board of Education is supportive of this strategy. The Park District can participate in this.</p>	<p>On 2/21/13, an RX Parent Night was held at Santa Susana High School from 7:00-9:00 pm. This event was hosted by Simi Valley PTA/PTSA Council in partnerships with Ventura County Office of Education and SVUSD. The presentation was made by Ventura County Sheriff's Department and Ventura County Behavioral Health Alcohol &amp; Drug Programs.</p> <p>Julia Feig, RN, has spoken to students at Apollo and Royal High Schools, and Hillside, Valley View, and Sinaloa Middle Schools.</p> <p>Peer support groups hosted by counselors at Simi Valley High School and Hillside Middle School addressed the dangers of prescription drug use and abuse.</p>
<p>Build peer pressure to keep students off drugs and tobacco</p>	<p>The City can participate in this. The Board of Education is supportive of this strategy. The Park District can participate in this.</p>	<p>Students at Simi Valley High School have created a NOM club with the goal of promoting students from using drugs and tobacco.</p> <p>District staff is in the planning stages of implementing a NOM Club at Hillside Middle School.</p> <p>District staff is in the planning stages of a substance abuse support group at Simi Valley High School.</p> <p>District staff hosted student support groups at Hillside Middle School and Simi Valley High School.</p>
<p>Additional treatment options through our local hospitals (e.g. Narcan/Naloxone which prevents or reverses the effects of opioids)</p>	<p>The City can participate in this. The Board of Education is supportive of this strategy. The Park District will become informed about Narcan and determine whether or not Park Rangers should be trained on its use.</p>	<p>Not Applicable to SVUSD.</p>